

Fort Valley State University
Strategic Planning Steering Committee Meeting
Huntington Hall Gallery
December 3, 2019
11 am – 1 pm

In Attendance:

- 1) Dr. Olufunke A. Fontenot, Co-Chair
- 2) Dr. Felicia Jefferson, Co-Chair
- 3) Dr. Govind Kannan
- 4) Dr. Sarwin Dhir
- 5) Dr. Greg Ford
- 6) Dr. Meigan Fields
- 7) Ms. Jillian Bowen

Absences:

- 1) Dr. Andrew Lee (conflicting appointment)
- 2) VP Jesse Kane (conflicting appointment)
- 3) Attorney Gracie Barksdale

Meeting started @ 11:05 am

- I. Reviewed the Agenda
- II. Reviewed the Timeline
 - We are still on schedule.
- III. Strategic Plans & Priorities
 - There are seven (7) proposed priorities as assembled from the SWOT analysis components.
 - We asked committee members to vote for their top four. These are: (1) **Exceptional Student Experience** (2) **Operational Excellence** (3) **Organizational Identity** (4) **Engagement and Collaboration**

IV. Work Group Development/ Leaders

a. For each of the Strategic Priorities Work Group Leaders are as follows:

SP#1 - Dr. Jefferson will ask VP Kane

SP#2 - Dr. Fontenot

SP#3 - Dr. Fields

SP#4 - Dr. Kannan

b. Work groups must ask:

- What work is being conducted related to this already?
- Who (inside and outside University) / which potential business partners can we have to assist in completing this work?
- What is an optimal number of committee members for each work group?
 - o Answer: Whatever is manageable (5 people are idea)

c. Directives will be provided to each work group chair

V. Tasks for completion:

- Work Groups must be populated by the return of Christmas Break
- Create a work group recruitment template

At 12:05 pm

VI. Mission, Vision and Values discussed

- Mission: The committee agreed that we should **not** retain the current mission statement
 - o The options were to retain, revise, or create a new vision statement
 - o MGT will provide a few reiterations/ sample mission statements
 - o The 1890- land grant institution component should be highlighted
- Vision: The current vision statement was not clear
 - o MGT will provide sample visions to consider
- Values: The committee wanted additional values to consider along with the current values statement

- MGT will provide values to consider

VII. Additional questions to consider and directives from President Paul Jones & Dr.

Fontenot were as follows:

- How do we measure the outcomes?
- Community development needs to be a centerpiece
- Aligning business with our goals
- HBCU in the 21st century - what does this mean?
- We must quit settling/Be bold and be visionary vision but also realistic

Meeting adjourned at 12:23 pm